

AAPA Communications Awards 2020 Submission:

Port of Redwood City Website Modernization

Category 1 | Classification 14



**PORT OF
REDWOOD CITY**



AAPA Communication Awards 2020

Submission: Port of Redwood City | Website Modernization

Port Category 1 | Entry Classification 14: Websites

redwoodcityport.com

EXECUTIVE SUMMARY

With an ambitious new vision for the future, coupled with a distinct desire to be a more transparent organization, the Port of Redwood City embarked on a comprehensive website modernization project in 2018 that completely overhauled their “front door” to the world.

Ideally located on the Redwood Creek Channel in South San Francisco Bay, the specialty port was ready to take its profile to the next level by increasing its cargo tonnage, modernizing its terminal operations, diversifying its tenant portfolio and reinvesting in waterfront amenities. To accomplish this, the Port needed a digital presence that aligned with these aspirations and clearly communicated the Port’s vision.

The website modernization project aimed to accomplish three significant goals: (1) improve organizational transparency, which had historically been lacking; (2) elevate the Port’s profile on the global stage to help facilitate the activation of its newly adopted 2020 Vision; and (3) advance UI and UX to lead to a more functional and modern website.

Over a six-month period, the Port of Redwood City did just that by completely revamping its website with a crisp new design, user-friendly navigation structure, refreshed content, SEO optimization and online functionality.

Today, the site is a much better reflection of the Port’s role as a global trade partner and is helping to amplify the Port’s work in the community, with the environment, as a dedicated FEMA disaster support site, and among the international cargo shipping industry. Most importantly, the new website gives the Port of Redwood City the credibility and positioning it deserves to advance its 25-year vision for the future.

And recent web analytics support the notion that the project has been a success. Traffic alone has increased more than 23% and almost half of new traffic has been generated by SEO efforts. Furthermore, the Port’s social media channels have also enjoyed more traffic given the integration and promotion of the Port’s channels on the new website – all supporting the Port’s project goals of improving transparency and elevating its image.



PORT OF REDWOOD CITY

1. THE CHALLENGE

What are/were the entry's specific communications challenges or opportunities?

The challenges of a complete overhaul were significant and pressed the envelope of the status quo from the beginning. As an agency that had “flown under the radar” for years, the time had come to open the doors of the agency to the public as well as broadcast to the world the benefits of this specialty port.

If the agency was going to accomplish its ambitious plans outlined in its vision for the future, it needed a 21st century website to match its aspirations.

In addition to these high-level concerns, the Port was also faced with the tactical challenge of not having a dedicated marketing/communications team in-house. Instead, the Port relied on the City of Redwood City's communication team via a contractual arrangement. While the Port is an autonomous department of the City, the City's communications team was still “once removed,” so to speak, making it more challenging to get such a mammoth project off the ground.

Furthermore, the City's communications team did not have a web programmer on staff, so an out-of-the-box solution would have to be sourced to make the project happen.

With the goals in mind of improving transparency, elevating the Port's profile and advancing UI and UX experience, the website team set out to reimagine the Port's website.

The existing site had become an unorganized mélange of information that had been haphazardly posted over the last decade. There were a dozen different drop-down menus and several sub-menu items, and there was certainly not a strategic communications presence on the site.

The old site also lacked any marketing gloss, and simply looked like an outdated, abandoned government site. It was about as far off from the Port's new vision as a site could be.

To bring the site into alignment with the Port's future direction, the information on the site would need to be audited, organized, catalogued and rewritten in a fresh voice that was more reflective of today's Port.

Coincidentally, the Port had recently adopted a refreshed visual brand look and feel, which also had not been showcased on the website. This was a perfect opportunity to unveil the new branding along with a newly organized website that put the Port in a positive light and positioned it to move towards its ambitious goal of become *the* shipping hub for the Silicon Valley, as well as a trusted and revered public asset in the Bay Area.



PORT OF REDWOOD CITY

2. THE ALIGNMENT

How does the communication used in this entry map back to the organization's overall mission?

The Port of Redwood City's vision is to maximize land use, improve infrastructure, diversify maritime and commercial business efforts, improve operations, and protect the environment – all with the overall goal of strengthening the Port's impact to the region's economy and quality of life.

The previous website did not support these efforts because the current land uses were unclear, the infrastructure was difficult to locate, potential business partners could not easily navigate to the information they needed. Furthermore, there were few ways for the community to easily find and understand the local impact the Port had on the economy and quality of life when it came to job creation, contributions to local industry, public access to the waterfront, and recreational amenities.

The new site development and ongoing messaging and design are all designed to highlight the Port's contributions to the community, while at the same time promoting business and recreational opportunities.

3. THE PLAN

What were the communications planning and programming components used for this entry?

The development and ongoing improvements to the site are all centered around achieving three primary goals:

- 1) Improve organizational transparency, which had historically been lacking;
- 2) Elevate the Port's profile on the global stage to help facilitate the activation of its newly adopted 2020 Vision;
- 3) Advance UI and UX to lead to a more functional and modern website.

With these objectives in mind, the project team embarked upon a five-phase initiative to launch and continually improve the new site. Each of these phases is detailed below in the execution section.

- Phase 1 – Discovery
- Phase 2 – Design
- Phase 3 – Content Curation & Migration
- Phase 4 – Testing & Troubleshooting
- Phase 5 – Launch & Ongoing Improvement

The website's new primary audience is business partners including current and potential tenants for both maritime and waterfront recreation leasing, as well as shipping brokers for the import and export of cargo and regional partners in the provision of emergency preparedness services to the region.



PORT OF REDWOOD CITY

Additionally, a secondary audience is visitors and local community residents and organizations, who should have both the opportunity to take advantage of waterfront amenities and an understanding of the Port's regional economic impact and natural resource protection, all of which are unique benefits to Port cities.

The tertiary audience is the global stage. With the Port's ambitious plans to become *the* shipping hub for the Silicon Valley, as well as a trusted and revered asset in the Bay Area, this audience had to be considered in all aspects of the modernization process.

4. THE EXECUTION:

What actions were taken and what communication outputs were employed in this entry?

The initial development and design process was completed in a six-month period beginning in June 2018 and concluding with the launch in December 2018. Since then, ongoing improvements have been implemented with a goal of continuous posting of dynamic content.

Each of the phases in the project had a series of strategies (in bold below) and tactics (included in each bullet) that the project team executed in order to implement the new website.

Phase 1 - Discovery:

- **Audit the old website** – a thorough inventory of the old site was needed to begin the process of understanding all of the information that needed to be on the new site. This included categorizing data into outdated and updated content in order to develop a new site structure that would include only current and relevant material.
- **Understand direction from leadership** – interviews with executive leadership and board of port commissioners helped the project team understand the aspiration the Port had for the new site.
- **Collaborate with stakeholders** – focus groups and working sessions with both leadership and staff helped the team understand the content and develop strategies for how best to organize and present information on the new site.
- **Analyze the data** – A review of the site's data patterns including variations in traffic on a seasonal basis, areas of the site with the most and least traffic and mapping of the visitor navigation to help understand the path site users took to navigate to the data they need.

Phase 2 - Design:

- **Select the right platform** – The new site needed to be simple to design and maintain for any user, so the team selected Wix as the platform due to its options of being customizable for design purposes, while maintaining a simple back-end content management system.



PORT OF REDWOOD CITY

- **Develop a new site infrastructure and navigation** – The first part of design began with an outline of pages needed for a future site map, and major decisions on the navigation menu, which was simplified from 12 options to five to improve navigation.
- **Enhance the user experience** – The project team then went about selecting data presentation options, add-ons and functionality to improve the user experience. These included slide shows, online forms, video integration, hover menus, accordions and other widgets to improve the user interface.
- **Design in alignment with the brand** – Finally, the actual design including graphic elements, color selection and on-screen organization was developed to showcase the Port's brand in a modern way. The design included development of a unique iconography as a signature element for the brand.

Phase 3 - Content curation and migration:

- **Copywrite new content** – The new site was almost completely rewritten, with only very specific subsets of information migrated from the old site. This required a great deal of content development, particularly with the goal of aligning to and achieving the goals set out for the project.
- **Update and archive documents** – A great deal of the port's information was presented in posted documents in PDF format. Those needed to be migrated into on-site content or redeveloped in both writing and design in order to align with the new design of the site and the goals of the new site.
- **Develop photography** – The Port's old website did not contain many images and so an entirely new set of photos needed to be curated to present on the site that helped tell the Port story and illustrate the amenities of the waterfront.
- **Add video** – New videos were developed and presented on the site to explain the Port's services and promote signature events such as PortFest.
- **Maintain archives** – A good deal of data needed to be curated and presented on the site in order to maintain an easily accessible public archive of public documents, including newsletters, meeting agendas and minutes and press releases.

Phase 4 – Testing and troubleshooting:

- **Test site before launch** – A select group of internal and external users helped go through each page of the site to test links, practice the navigation, develop pathways and ensure all site pages were active and viable for public use.
- **Improve pathways based on test user interaction** – Any areas of the site that were not intuitive for the test users were improved by adding in icons, additional links, calls-to-action and menu drop-downs.

Phase 5 – Launch and ongoing improvements:

- **Launch the new site** – The site was launched in December of 2018 and announced with a press release, newsletter article and social media posts to invite the public to visit the new site.
- **Develop new content** – In order to continuously improve the user experience and ensure the website stays current, the team employs a variety of tactics to maintain the site including new photography,



PORT OF REDWOOD CITY

updating with press releases and articles, adding both on-site content and downloadable PDFs for everything from fact sheets to activity sheets, and developing promotional campaigns and outreach materials that utilize the website for their call-to-action to increase traffic to desired areas of the site.

- **Implement SEO practices** – Additionally, the team has worked on back-end modifications to the site to optimize search engine results, comparing keyword search terms to utilize the highest performing words, adding meta-descriptions to every page, ensuring every image has alt descriptions and utilizing google indexing and analytics best practices to continuously optimize the site.

5. THE RESULTS:

What were the communications outcomes from this entry and what evaluation methods were used to assess them?

The Port of Redwood City's new website has received dozens of accolades from partners, tenants, and stakeholders who all appreciated the modern interface, easy access to information and new focus on community benefits.

The site now nicely aligns with the Port's goals and vision for the future and helps enhance transparency with data and information on a variety of topics relevant to the community, to current business partners and to potential future businesses.

The most recent website analytics show an overall increase of 23% in site traffic, with 41% coming from search engines, which validates the team's SEO efforts. Additionally, the latest analytics show 70% of site visitors are viewing on desktop, and 30% are viewing from mobile devices and tablets. While lower than the national ration for all sites, this does show the importance of mobile optimization.

Furthermore, the website is now utilized as a primary resource for call-to-actions. We are able to develop topic-specific outreach materials, then direct people to the website to learn more using user-friendly URLs.

Overall, the Port of Redwood City's new website helps us speak to our audiences and tell the Port story in a visual, interactive and compelling way.



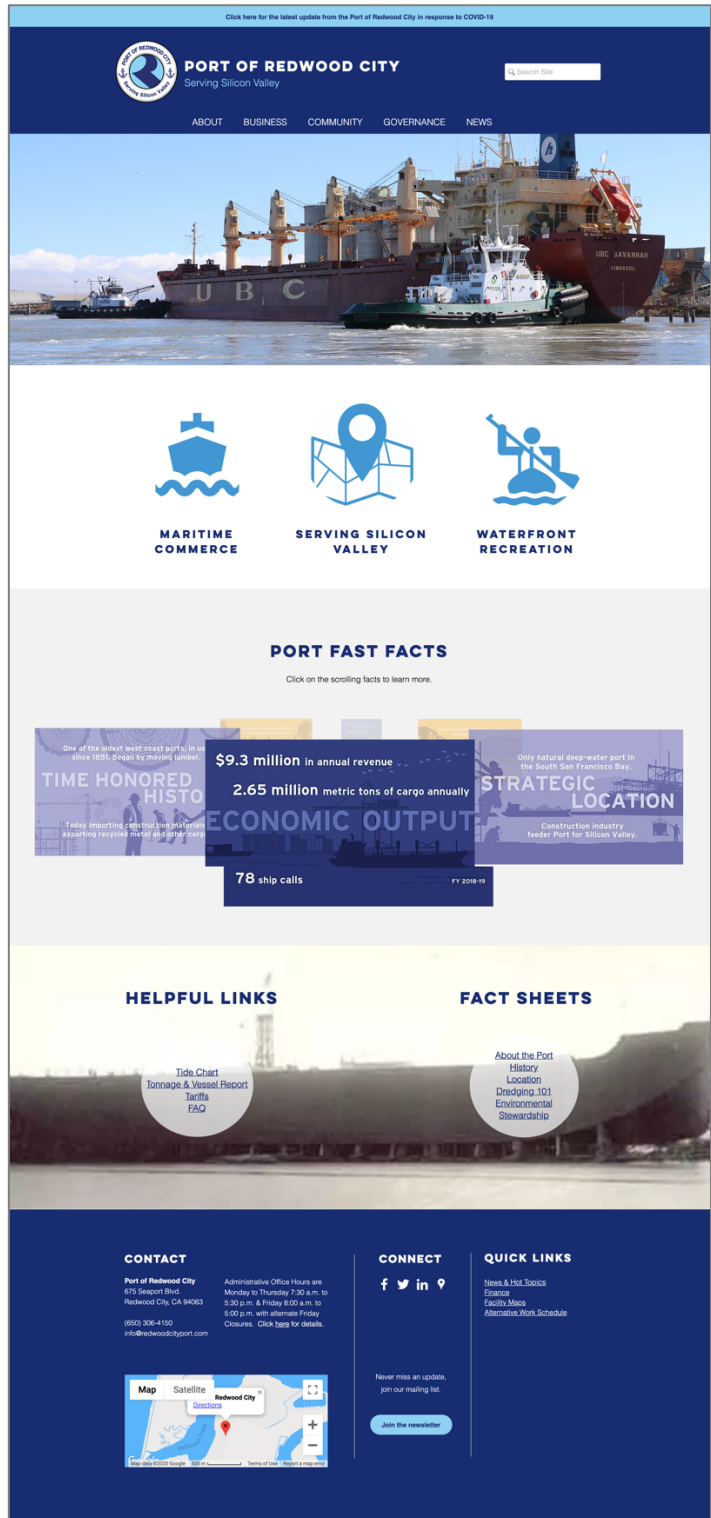
PORT OF REDWOOD CITY

New Site Home Page

Redwoodcityport.com

New site makes use of hero image slideshow, consistent icons, fast facts slide show and helpful links and fact sheets to guide users to important information.

Additionally, the navigation has been simplified in the main menu, each with drop downs, and the footer has been standardized across each page with call-to-action options for linking to the map, subscribing to the newsletter and visiting social media platforms.





PORT OF REDWOOD CITY

Old Site Home Page

The old site used an archaic layout that made it extremely difficult to navigate and find the information quickly. It also had no design or visual sensibility, which conveyed a message that the Port was still operating in a bygone era. It also lacked modern features like intuit organization, search functionality or bread-crum navigation.



PORT OF REDWOOD CITY

New About the Port Page

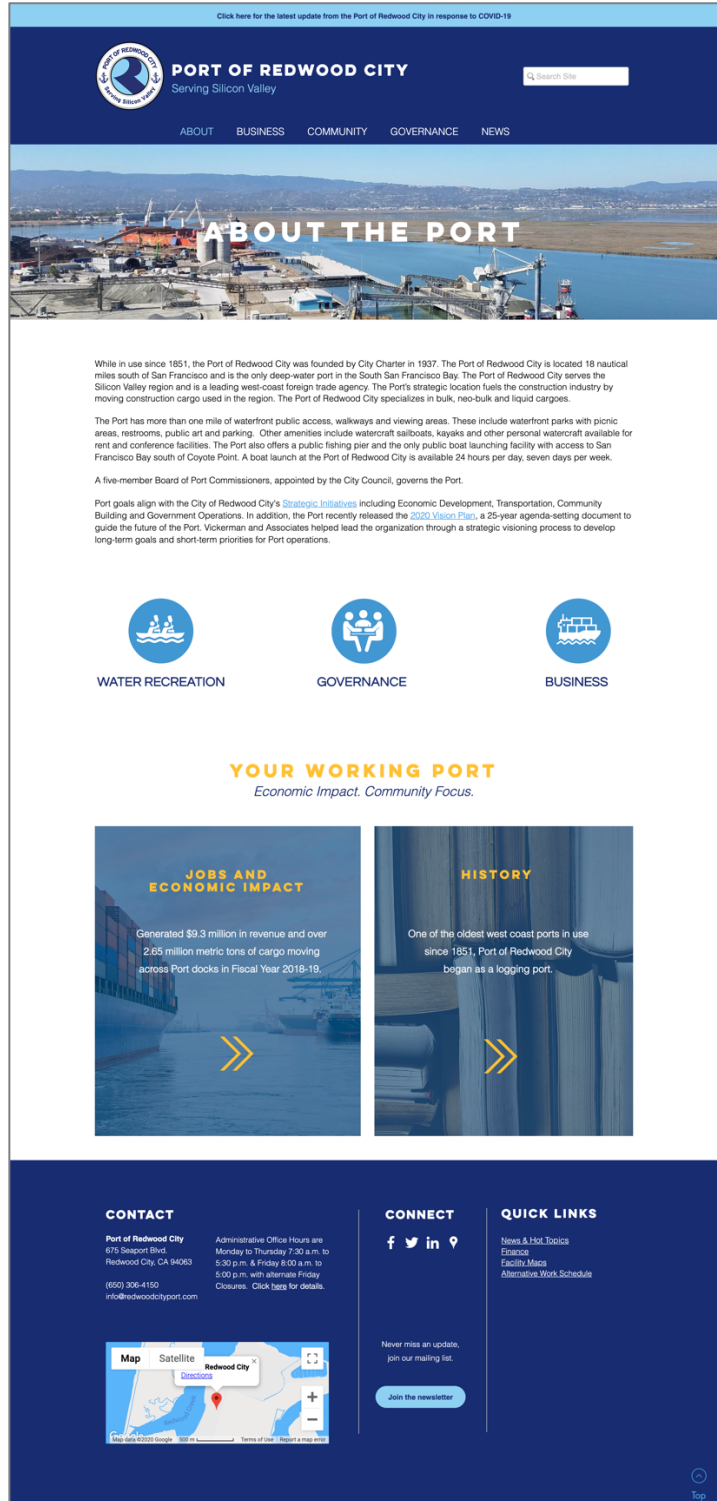
[Redwoodcityport.com/about](https://redwoodcityport.com/about)

New site makes use of hero image and icons to help tell the Port story and encourage additional exploration.

Additionally, the call-out boxes highlight important key messages in the Port's narrative and encourage forward navigation.

An active search bar in the header along with intuitive navigation follows users throughout their experience on the site.

The copy used to describe the Port has been rewritten to convey important tenants of the Port's vision.





PORT OF REDWOOD CITY

Old Site About Page

WELCOME TO THE PORT OF REDWOOD CITY
Celebrating 80 Years 1937 - 2017

- Home
- About Us**
- Commission Meetings
- Maritime Shipping
- Recreational Boating
- Commercial Facilities
- News
- Events
- Port Projects
- Requests for Proposals (RFPs)
- Employment Opportunities
- Storm Management Program

Port of Redwood City Overview

The Port of Redwood City, located 18 nautical miles south of San Francisco, is the only deepwater port in south San Francisco Bay. Strategically located between San Francisco and the rapidly growing Silicon Valley/San Jose region, the Port provides excellent inland transportation access via U.S. Highway 101 and Union Pacific Railroad. Our key location enables tenants to save both time and shipping costs.

The Port of Redwood City specializes in bulk, neo-bulk and liquid cargoes.

The Redwood City channel is a federally funded navigation project maintained at 30 feet (MLLW). Wharf/cargo facilities are described under port berthing facilities. Just as important as our modern berthing and transportation facilities is our staff of Port professionals who provide expertise and services to make your marine cargo operation a success. Unencumbered by the constraints of a large organization, our Port staff will move quickly to put together the customized service needed in today's complex international transportation system.

Our combination of having a strategic location, available deepwater facilities and efficient service, has enabled the Port of Redwood City to become the fastest growing "small" bulk port in California. By focusing our port development efforts on dry bulk, neo-bulk and specialized cargo, we look forward to the Port's continued growth.

A five-member Board of Port Commissioners, which is appointed by the City Council, governs the Port. Commissioners serve four year terms. The City of Redwood City Charter gives the Port Commission the authority to set policy and manage the Port, including budgetary policy and the selection of the Executive Director.

Experienced personnel through one administrative complex - the Port staff - provide all of the Port's services. The Port of Redwood City publishes tariffs, assigns berths, and supervises cargo activity, property management, and security services to its customers.

Executive Director Michael J. Giari and his staff welcome your interest and invite your inquiries concerning the Port of Redwood City's services and maritime facilities.




PORT OF REDWOOD CITY

New Site Events Page

Redwoodcityport.com/events

New site makes use of multiple images, maps, campaign language, and call-to-action icons to encourage site users to visit the waterfront, host events on the waterfront, and learn about activities available.

Click here for the latest update from the Port of Redwood City in response to COVID-19




PORT OF REDWOOD CITY
Serving Silicon Valley

Search Site

ABOUT BUSINESS COMMUNITY GOVERNANCE NEWS

EVENTS



Have a Splash of Fun

The Port of Redwood City waterfront is the location for public events and festivals featuring visits by historic ships and sailing vessels. Each spring the Port is the location for the "Opening Day" of the boating season in the South Bay. In addition, crew boat races, Hawaiian Outrigger canoe races, and sailing regattas are regularly held on the Port's waterfront.

Make sure your next event makes a splash – literally!


Our waterfront promenade puts you on the banks of fun, whether you'd like to canoe, fish or simply enjoy the bay views. Here you can spot historic ships, wildlife, and if you time it right, a sunset over the water.

You can now permit waterfront parks for special events - the Public Waterfront & Promenade next to the fishing pier can accommodate intimate events for 20-something guests, or public gatherings for over 2,000! Download the [Port of Redwood City Park Permit Application](#) for more information.

The space, which is marked at #16 on the map below, can be rented to accommodate all sorts of events. This includes intimate celebrations, such as weddings, corporate retreats, birthday parties, family reunions and showers, or major gatherings for more than 2,000 attendees, such as trade shows, car shows, festivals and fundraisers.


Either way, the Port of Redwood City waterfront is sure to make a memorable experience and we look forward to helping you create it. Plus, our convenient South San Francisco Bay location with ample parking makes the waterfront all the more ideal.

If you'd like to book our waterfront promenade or boat launch pocket park, please download and complete our [permit application](#). If you have any questions about the application or special events in general, please call our mainline at (650) 306-4150 or email us at info@redwoodcityport.com.



Find out what events we have coming up...

Follow the Port's Facebook and Twitter pages for updates on scheduled events and more, by clicking the icons below.



CONTACT

Port of Redwood City
675 Seaport Blvd.
Redwood City, CA 94063
(650) 306-4150
info@redwoodcityport.com

Administrative Office Hours are
Monday to Thursday 9:30 a.m. to
5:30 p.m. & Friday 8:00 a.m. to
5:00 p.m. with alternate Friday
Closures. [Click here](#) for details.

CONNECT


[f](#) [t](#) [in](#) [p](#)

Never miss an update,
join our mailing list.

[Join the newsletter](#)

QUICK LINKS

[News & Hot Topics](#)
[Estates](#)
[Facility Maps](#)
[Alternative Work Schedule](#)



Top



PORT OF REDWOOD CITY

Old Site Events Page

The screenshot shows the website's header with the logo and the text "WELCOME TO THE PORT OF REDWOOD CITY Celebrating 80 Years 1937 - 2017". Below the header is a navigation menu with the following items: Home, About Us, Commission Meetings, Maritime Shipping, Recreational Boating, Commercial Facilities, News, Events, Port Projects, Requests for Proposals (RFPs), Employment Opportunities, and Storm Management Program. The "Events" section is highlighted and contains a grid of event links: "Port Fest October 1, 2016", "Annual Spring Art Show", "Tall Ship Visits", "4th of July 2016", "Port Holiday Reception Toy & Book Drive 2016", and "Herron Sculpture Dedication Video".



PORT OF REDWOOD CITY

New Site Community Page

Redwoodcityport.com/community

New site makes use of hero image, buttons, icons, and call-to-action box to help guide visitors to needed information.

Click here for the latest update from the Port of Redwood City in response to COVID-19

PORT OF REDWOOD CITY
Serving Silicon Valley

ABOUT BUSINESS COMMUNITY GOVERNANCE NEWS

COMMUNITY

The Port is proud to serve the community and offers a number of public amenities providing access to over one mile of public waterfront, walkways, and viewing areas, and waterfront recreation. In addition, the Port of Redwood City is home to the only public boat launch ramp with access to the San Francisco Bay, south of Coyote Point. For additional water recreation, the Port provides access to water channels and inlets.

The Port sponsors local events and festivals, hosts several events including [EcoFest](#), visits by historic ships, and more.

Download a Maritime activity sheet for kids

We want to make sure students of every age can learn about maritime! All you need is a printer, colored pencils or markers and some creativity to be part of the waterfront activity that is special to the Port of Redwood City.

[Download kids activity sheet](#)

WATER RECREATION **PUBLIC WATERFRONT** **NEWS & HOT TOPICS**

WAYS TO CONNECT WITH US

- [Subscribe to our newsletter](#)
- [Receive meeting agendas](#)
- [Follow us on social media](#)
- [Learn more about Port sponsored events](#)
- [Go to City event calendar](#)

CONTACT
Port of Redwood City
675 Seaport Blvd.
Redwood City, CA 94063
(650) 306-4150
info@redwoodcityport.com

Administrative Office Hours are
Monday to Thursday 9:30 a.m. to
5:30 p.m. & Friday 8:00 a.m. to
5:00 p.m. with alternate Friday
Closures. [Click here for details.](#)

CONNECT
[f](#) [t](#) [in](#) [p](#)

Never miss an update,
join our mailing list.
[Join the newsletter](#)


QUICK LINKS
[News & Hot Topics](#)
[Events](#)
[Facility Maps](#)
[Alternative Work Schedule](#)

Map Satellite Redwood City



PORT OF REDWOOD CITY

Old Site Community Page




WELCOME TO THE PORT OF REDWOOD CITY

Celebrating 80 Years 1937 - 2017

- Home
- About Us
- Commission Meetings
- Maritime Shipping
- **Recreational Boating**
- Commercial Facilities
- News
- Events
- Port Projects
- Requests for Proposals (RFPs)
- Employment Opportunities
- Storm Management Program

Waterfront Public Access and Viewing



Public Access

The Port has a more than one mile of waterfront public access, walkways and viewing areas. These include waterfront parks with picnic areas, restrooms, and parking. Fishing is allowed from the public fishing pier. The Port has the only public boat launching facility with access to San Francisco Bay south of Coyote Point. Boats on trailers can be launched in the Redwood City Channel 24 hours per day, seven days per week. The use fee is \$5.00 per launch.

Waterfront Festivals and Public Events

The Port is the location for public events and festivals featuring visits by historic ships and sailing vessels. Each spring the Port is the location for the "Opening Day" of the boating season in the South Bay with a decorated boat parade and other activities. Crew boat races, Hawaiian Outrigger canoe races, and sailing regattas are regularly held on the Port's waterfront.

The annual PortFest event is held each year on the first Saturday of October. The day is filled with music, bands, boat races, vendors, Port tours, and children's activities. Visit the Port's website or Facebook page for updates on scheduled events.



PORT OF REDWOOD CITY

New Site Sample Info Page

Redwoodcityport.com/dredging

New site makes use of imagery, icons, color, headlines, bullets and buttons to help present important information in easy to digest snippets.


Click here for the latest updates from the Port of Redwood City in response to COVID-19

PORT OF REDWOOD CITY
Serving Silicon Valley

ABOUT BUSINESS COMMUNITY GOVERNANCE NEWS

THE SCOOP ON DREDGING

Dredging is the removal of sediments and debris from the Port's waterways and the San Francisco Bay Channel. Dredging is a routine necessity to keep Redwood Creek Channel open because otherwise sand and silt that is washed downstream gradually fills the channel.



Dredging maintains and improves the width, depth and length of the Port's waterways so the Port can continue to bring in large vessels that require more water depth to safely operate

Why is dredging so important?
Dredging scoops sediment from the creek bed that has been washed downstream where it gathers and begins to block and decrease the depth of the channel. This sediment is called silt and consists of fine-grained sand and clay.

What are the benefits of dredging?
The cargo that is shipped to our Port is valuable to our economy. Dredging ensures the safe, reliable and efficient movement of cargo to the Port. Without dredging, the channel would not allow larger vessels to pass through and would eventually fill up and close.

Maritime Commerce Benefits

- Brings cargo for construction projects**
Dredging keeps Redwood Creek Channel open for large cargo ships to bring in materials needed for regional construction projects.
- Reduces ship stops**
Dredging reduces the need for lightening - removing some cargo in a deeper water location and shipping the remaining cargo to the final destination, so ships do not exceed depth limits.

Water Recreation Benefits

- Supports water activities**
The channel can remain open so the public can enjoy recreational uses of the channel.
- Supports the waterfront atmosphere**
The public can continue to enjoy the Port's unique ecosystem, that thrives on the waterfront and is maintained by dredging.
- Allows investments in waterfront amenities**
Dredging supports the economic activity of the Port, helping fund investments in amenities.

Community Benefits

- Reduces environmental impact**
One full cargo ship alone can reduce up to 2,500 local truck trips on local roadways.
- Increases regional impact**
Dredging is good for the local economy, allowing the Port to support customers and grow operations via water.
- Ensures public safety**
The Port is a Federal Staging Area and could be activated during an emergency to move people and supplies.

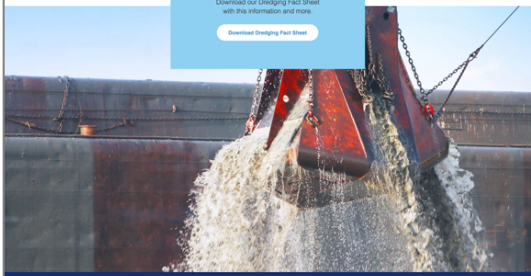
How much does not dredging cost?
Not dredging the channel would lead to the channel slowly filling up, prohibiting large vessels to pass through. In the 2018/2019 fiscal year, the Port moved 2.65 million metric tons with a regional economic impact of \$3.3 billion. Much of that revenue could be lost without a functioning channel. The Port is also a designated FEMA Federal Staging Area that needs a clear channel to move people and supplies in case of emergency such as a hurricane, earthquake or other disaster.

Who dredges the channel?
The U.S. Army Corps of Engineers is responsible for the channel clearance and invested \$8 million in 2019 to dredge it to 30-foot deep. The Port invested \$2 million in 2018 to dredge its berths to 34-foot deep, allowing larger vessels to dock.

How is dredging completed?
A machine, called a clamshell dredge, scoops sediment and silt from the creek bed. A dredge has the ability to reach the depths of the creek bed, lift out the silt, and put it onto a barge. The barge takes the dredged materials to other locations in the bay to be reused.

Download our Dredging Fact Sheet with this information and more.

[Download Dredging Fact Sheet](#)



CONTACT

Port of Redwood City
475 Second Street
Redwood City, CA 94063
(855) 306-4110
info@redwoodport.com

Administrative Office Hours are:
Monday to Thursday 9:00 AM to 5:00 PM, & Friday 8:00 AM to 5:00 PM, with extended hours on Fridays. Click here for details.

CONNECT

[f](#) [t](#) [in](#) [p](#)

Never miss an update, join our mailing list.

[Join the Newsletter](#)

QUICK LINKS

News & Press Releases
Events
Facility Maps
Historical Work Schedule

Map Satellite Redwood City

Top



PORT OF REDWOOD CITY

Old Site Sample Info Page

Port of Redwood City
Celebrating 80 Years 1937 - 2017

Port Businesses

- Cemex** uses Port docks for cement import through pneumatic unloader pipelines. www.cemexusa.com
- Cemex Aggregates** recycles concrete and asphalt and imports construction aggregates. www.cemexusa.com
- Central Concrete** produces construction concrete for housing and highway construction. www.centralconcrete.com
- Clean Harbors Environmental Services, Inc.** transships millions of gallons a year of recycled industrial fuel. www.cleanharbors.com
- iCracked, Inc.** Repairs iPhone, iPad, iPod and Samsung Devices. www.icracked.com
- International Materials, Inc.** imports nearly 100 thousand tons of bauxite from Australia for use in local cement kilns. www.imusa.com
- Lehigh Southwest Cement Company** uses Port docks for bulk material import and storage. www.lehighcement.com
- Monolith (formerly Boxer Industries) Carbon Black Plant.** The plant utilizes Monolith's proprietary process technology to convert pipeline grade natural gas into carbon black and hydrogen. www.monolith.com
- Pabco Gypsum,** a supplier of gypsum that is used to make wallboard for the Bay Area building industry. www.pabco gypsum.com
- Portside I & II** form an office complex of 90,000 square feet with 250/300 office workers. Portside I: The Flvey Company Tel: 925-920-7668 Portside II: Clark Family Partnership Tel: 650-533-0128
- Redwood Garden & Building Material, Inc.** delivers a wide range of quality landscaping materials. Tel: 650-872-2310
- Seaport Center Conference Center,** a 12,000 sq ft, state-of-the-art meeting and training facility. www.seaportconferencecenter.com
- Seaport Refining and Environmental** recycles petroleum pipeline waste for resale as useable fuel and provides wastewater treatment. www.seaportenvironmental.com
- Sequoia Yacht Club,** located 22 miles south of San Francisco on the shore of the Redwood City Marina. A member of the US Sailing and training facility affiliate of the American Sailing Association and Yacht Racing Association of San Francisco Bay. www.sequoiaclub.com
- Sims MetalSims Group** recycles more than 300,000 tons of vehicles per year and exports the shredded scrap metal to the Far East and South Asia. www.sims.com
- Spinnaker Sailing** offers sailing lessons, charters, vacations, and corporate programs. www.spinnakersailing.com
- U.S. Geological Society,** San Francisco Bay marine research vessel, *Polaris*, is home based at the Port. www.usgs.gov
- Univar USA,** a state-of-the-art chemical facility serving the chemical needs of industry worldwide. www.univarusa.com